

Concept Programme

# Impact of Social Sciences, Humanities & Arts

*The international conference on approaches for assessing and stimulating  
Impact of Social Sciences, Humanities & Arts on Society*

13-15 October 2021

*Hosted Online from Brussels, Belgium*

AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

ecoom

Partners

fwo

DEPARTMENT OF  
ECONOMY, SCIENCE & INNOVATION



Flanders  
State of the Art



the  
la COLLABORATIVE



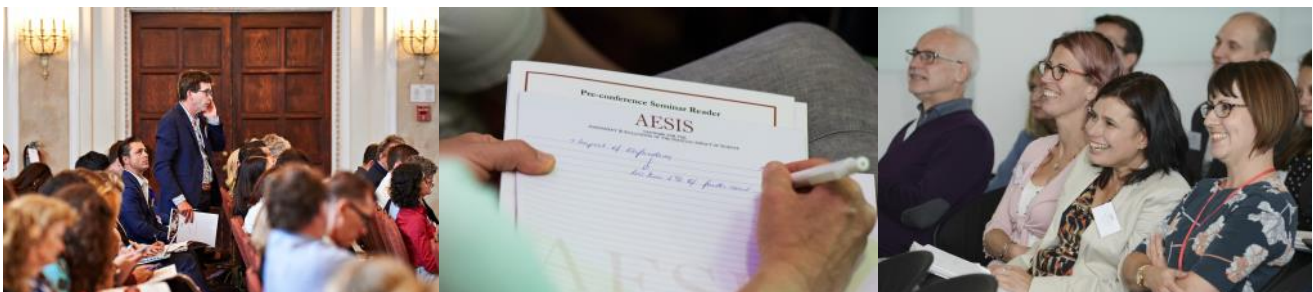
## - IMPACT OF SOCIAL SCIENCES, HUMANITIES & ARTS -

There might not be a more timely moment to discuss the societal impact of Social Sciences, Humanities and Arts (SSHA) than this fall. The persisting global COVID-19 pandemic is posing societal challenges that call for interdisciplinary research evidence that can be transformed into practical knowledge for societal stakeholders. In the broader sense the importance of SSHA impact on society is still too often underestimated and is in need of improved supporting structures, policies and strategies. In order to generate a profound impact of SSHA on society, a strong impact framework for assessing and stimulating impact, as well as collaborations with parties from business, government and not-for-profits, and engaging with the broader public, are all vital aspects.

To facilitate this aim, AESIS is proud to announce that its next edition on **'Impact of Social Sciences, Humanities and Arts on Society'** will be hosted from Brussels, Belgium, in an online format. In this conference we bring together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world, to tackle topics such as: What does impact mean in the context of different segments of society, and through which robust and valid indicators can you assess it? How can the path to impact be made more accessible, and which skills can enable one to optimise impact for the sake of the public as a whole? Which opportunities of collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

In order to offer the most insightful programme to our audience, AESIS will be collaborating with ECOOM. ECOOM is the Flemish Expertise Centre committed to mapping the R&D and innovation landscape and they have teams working on gaining a better understanding of and methods for measuring the social impact of research in all disciplines, as well as developing indicators and evaluation mechanisms for non-written research output. Working with them and other partners involved in the Belgian Science-Eco-system provides an excellent and indeed inspirational context to foster the worldwide discussion on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Belgium.

After editions in Cardiff, Copenhagen, Washington and Toronto, we are thrilled to be bringing this cross-sectoral conversation on the Societal Impact of Social Sciences, Humanities and Arts to Brussels. AESIS, ECOOM and their other partners are excited to virtually welcome you to the **'Impact of Social Sciences, Humanities & Arts 2021' conference**.





# - IMPACT OF SOCIAL SCIENCES, HUMANITIES & ARTS -

## Programme Advisory Committee

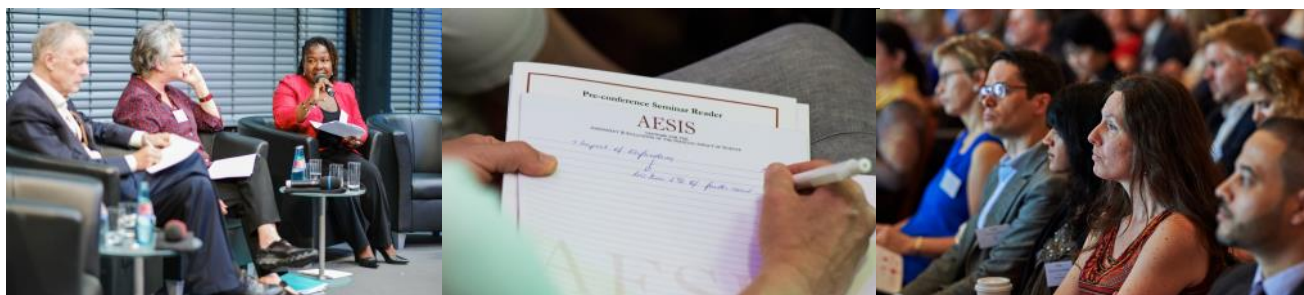
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<b>Walter Ysebaert</b>	Responsible for ECOOM research domain: Evaluation of societal impact of research & Coordinator Data Office - Strategic Information and Analysis, VUB, Belgium
<b>Tom Tournicourt</b>	Head of the Division Enterprise & Innovation at the Flanders department for Economy, Science and Innovation, Belgium
<b>Hans Willems</b>	Secretary General at Research Foundation Flanders (FWO), Belgium
<b>Koen Verlaeckt</b>	Secretary General - Flemish Interuniversity Council
<b>Frank Monteny</b>	Director General Research and Space at Belgian Science Policy Office (BELSPO), Belgium

## AESIS Advisory Board

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<b>Koenraad Debackere</b>	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV
<b>Beverley Damonse</b>	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
<b>Luke Georghiou</b>	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
<b>Barend van der Meulen</b>	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
<b>Andrew Plume</b>	Senior Director of Research Evaluation at Elsevier, United Kingdom
<b>Susan Renoe</b>	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society
<b>Toby Smith</b>	Vice President for Science Policy & Global Affairs at the Association of American Universities, USA
<b>David Sweeney</b>	Executive Chair, Research England, United Kingdom
<b>Paul Wouters</b>	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, The Netherlands



# Wednesday 13 October 2021

Times in CEST (GMT +2)

9.30-10.00

WALK IN



Introducing the platform features & guidance for any technical issues

—Online—

One on one guidance for any technical issues or questions attendees might have

—Helpdesk—



10.00-10.30

WORDS OF WELCOME

- 10.00 Conference Chair:  
**Koenraad Debackere** Executive Director of KU Leuven Research and Development & Chair of the AESIS Advisory Board
- 10.15 **Hilde Crevits\*** Flemish Minister for Economy, Innovation, Work, Social economy and Agriculture

10.30-12.00

POLICY FRAMEWORKS FOR SSHA IMPACT

- 10.30 **Alison Park\*** Interim Executive Chair of the Economic and Social Research Council, United Kingdom
- 10.45 **Ted Hewitt** President of the Social Sciences and Humanities Research Council, Canada
- 11.00 **Kirsi Haavisto\*** Head of Unit Valorisation and IPR at the European Commission, Belgium
- 11.15 **Representative** Norwegian Research Council
- 11.30 **Panel and Q&A** Chaired by Koenraad Debackere, with Alison Park, Ted Hewitt, Kirsi Haavisto...



12.00-12.30

BREAK



Learn more about the partners of this conference, without whom we wouldn't be here

—Exhibition—



Interact with fellow participants, speakers and partners via the online platform

\* to be confirmed

## Wednesday 13 October 2021 (continued)

Times in CEST (GMT +2)

12.30-13.45 I. MAPPING AND ASSESSING SOCIETAL IMPACT OF SSHA

### Quantitative and Qualitative Metrics for SSHA impact on Society

#### Paul Wouters

Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands

#### Walter Ysebaert

Responsible for ECOOM research domain: Evaluation of societal impact of research, Belgium

#### Kara Scally-Irvine

Board Member, Aotearoa New Zealand Evaluation Association

### Mapping the Science Impact Landscape

#### Barend van der Meulen (*Chair\**)

Professor at the University of Twente, The Netherlands

#### Alis Oancea

Director of Research in the Department of Education and Special Advisor on Research Impact, University of Oxford

### Institutional Assessment of Impact for Different Disciplines

#### Gunnar Sivertsen (*Chair*)

Research Professor, Nordic Institute for Innovation, Research & Education (NIFU), Norway

#### Florian Vanlee

Postdoctoral researcher on evaluating artistic research, ECOOM Brussels, Belgium

#### Claire Donovan

Professor and Deputy Head of School (Research & Enterprise), University of Greenwich, United Kingdom

### Evaluation Frameworks including Societal Impact

#### Andrea Bonaccorsi (*Chair*)

Full Professor of Economics and Management at the School of Engineering, University of Pisa, Italy

#### Lin Zhang

Professor at the School of Information Management, Wuhan University, China

#### Jelena Angelis

Research Director at EFIS Centre, Belgium

*Attendees may freely choose to join any of the **Parallel Sessions in RED**, which will contain 3 to 4 presentations and an interactive discussion or Q&A. Please note that the **Roundtable session in PURPLE** accept only 20 participants (pre-registration is advised) who will engage in interactive discussions guided by the invited coordinators*

13.45-14.30

BREAK

Interview with our partners  
(13.50-14.00)

—Online—



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## Wednesday 13 October 2021 (continued)

Times in CEST (GMT +2)

14.30-15.45 II. DEVELOPING STRONG INFRASTRUCTURES FOR SOCIETAL IMPACT

### Using Interdisciplinarity for Societal Impact and Excellence

#### Jim Grossman (*Chair\**)

President of the National Humanities Alliance & Executive Director of the American Historical Association, U.S.A.

#### Ulrike Felt\*

Dean of the Faculty of Social Sciences, University of Vienna, Austria

#### Thomas Alslev Christensen

Senior Vice-President, Impact, Novo Nordisk Foundation, Denmark

#### *Representative Belspo*

### Training and Skills

*Professional development integrated in training researchers*

#### Sandra La Pointe

Professor of Philosophy and Director of The/La Collaborative, McMaster University, Canada

### Science Policy and Funding Schemes

#### Vitoria Langa de Jesus (*Chair\**)

Executive Director, Fundo Nacional de Investigação, Mozambique

#### Frederik Van Acker

Senior Policy Advisor at FWO, Belgium

#### Laurent Ghys\*

Scientific Information and Data Manager at BELSPO/ESFRI, Belgium

### Impact Support and Leadership

#### Toby Smith (*Chair\**)

Vice President for Science Policy & Global Affairs at the Association of American Universities, USA

#### Rick Delbridge

Professor of Organizational Analysis at Cardiff Business School & co-convenor of the Centre for Innovation Policy Research, Wales, UK

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13.45-14.30

SOCIAL PROGRAMME (TBD)



\* to be confirmed



# Thursday 14 October 2021

Times in CEST (GMT +2)

9.30-10.00

WALK IN



Interact with fellow participants, speakers and partners via the online platform

Interview with our partners  
(9.45-9.55)

—Online—



10.00-10.30

WORDS OF WELCOME

10.00

Conference Chair:

**Koenraad Debackere**

Executive Director of KU Leuven Research and Development  
& Chair of the AESIS Advisory Board

10.15-11.45

TRANSFORMING POLICIES AND STRATEGIES TO SUPPORT SOCIETAL IMPACT

10.15

**James Wilsdon**

Director, Research on Research Institute (RoRI),  
Sheffield University, United Kingdom

10.30

**Beverly Damonse\***

Executive of Science Engagement and Corporate  
Relations, National Research Foundation (NRF),  
South Africa

10.45

**Ravi Gurumurthy\***

Chief Executive Officer of NESTA

11.00

**Otto Bruun**

Chair of UAS4EUROPE management committee and  
Senior Innovation Advisor at SwissCore

11.15

**Panel and Q&A**

Chaired by Koenraad Debackere, with James Wilsdon,  
Beverly Damonse, Ravi Gurumurthy & Otto Bruun



11.45-12.15

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—Online—

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## Thursday 14 October 2021 (continued)

Times in CEST (GMT +2)

12.30-13.45 III. BUILDING ALLIANCES FOR IMPACT OF SSHA ON SOCIETY

Evidence-informed  
Policy making

**Antti Pelkonen (Chair)**

Science Advisor, Prime Minister's Office Finland

**Tracy Brown**

Director of Sense about Science

**Nicola Francesco Dotti**

ECOOM at Vrije Universiteit Brussel (VUB), Belgium

**Lorenzo Melchor Fernandez**

Policy Analyst at European Commission

Science Communication  
and Public Engagement

**Tom Postmes (Chair)**

Faculty of Behavioural and Social Sciences, University of Groningen,  
Netherlands

**Jenny Björkman**

Director of Collaboration at Riksbanken Jubileumsfond, Sweden

**Malinda Smith**

Vice-Provost Equity, Diversity & Inclusion, University of Calgary,  
Canada

**Hans Jonker**

Researcher at ECOOM at Vrije Universiteit Brussel (VUB), Belgium

Academic Collaboration

Cross-border Alliances in  
Transdisciplinary Research

*Representative VLIR, Belgium*

**Otto Bruun (Chair)**

Chair of UAS4EUROPE management committee and Senior  
Innovation Advisor at SwissCore

**Marjolijn Brussaard\***

ArtEZ President, Vice President of UAS4EUROPE Governing Board

**Eva Pauline Bossow**

Managing Director of the Zurich Centre for Creative Economies

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# Thursday 14 October 2021 (continued)

Times in CEST (GMT +2)

13.30-14.15

BREAK



Take a yoga-break with us to get up, turn off your mind and move your body

—Online—

Interact with fellow participants, speakers and partners via the online platform

14.15-14.40

RECOMMENDATIONS DAY 1 & 2

14.40 - 15.55

INTERACTIVE CLOSING PANEL

Chair:

**Koenraad Debackere** Executive Director of KU Leuven Research and Development & Chair of the AESIS Advisory Board

Panelists:

**Maria Cristina Russo\*** Director for International Cooperation, Directorate-General for Research and Innovation, European Commission

**Remi Querion\*** First Chief Scientist of Quebec, Canada

**Malinda Smith** Vice-Provost at the University of Calgary, Canada

**Toby Smith** Vice President for Science Policy & Global Affairs at the Association of American Universities, USA

*At the start of the debate the audience can vote between 8 to 10 questions or statements.*

*The top 3 will be debated by the panel members.*

15.40

Closing remarks by **Koenraad Debackere**

16.00-16.45

SOCIAL PROGRAMME (TBC)

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—Exhibition—

# Friday 15 October 2021

Times in CEST (GMT +2)

9.30-10.00

WALK IN



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Interview with our partners  
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—Online—



10.00-10.30

WORDS OF WELCOME

10.00 Conference Chair:  
**Koenraad Debackere\*** Executive Director of KU Leuven Research and Development  
& Chair of the AESIS Advisory Board

10.15-11.45

EXPLORING (NEW) PATHWAYS TO IMPACT FOR SSHA

10.15 **David Budtz Pedersen\*** Director of the Humanomics Research Centre, Denmark

10.30 **Glenda Kruss\*** Executive Head of the Centre for Science, Technology and Innovation Indicators (CeSTII) unit at the Human Sciences Research Council, South Africa

10.45 **Wendy Larner\*** Provost, Victoria University of Wellington Te Herenga Waka, New Zealand

11.00 **Karen Maguire\*** Head of Division Local Employment, Skills and Social Innovation, OECD

11.15 **Panel and Q&A** Chaired by Koenraad Debackere, with David Budtz Pedersen, Glenda Kruss, Wendy Larner & ...



11.45-12.15

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## Friday 15 October 2021 (continued)

Times in CEST (GMT +2)

12.30-13.45 IV. TRANSFORMING THE SCIENCE ECO-SYSTEM FOR STIMULATING SOCIETAL IMPACT

Science-Business Collaboration  
& Entrepreneurship

Research Infrastructure of Collaboration  
for Grand Challenges

**Larissa Best (Chair)**

Director, Equilibre, Luxembourg

**Mikkel Rasmussen**

Director & Founder, ReD Associates, Denmark

**Sally O'Connor**

Programme Manager Social Science Research Park (SPARK) at  
Cardiff University, Wales, UK

**Maria Cristina Russo\***

Director for International Cooperation, Directorate-General for  
Research and Innovation, European Commission

**Chris Cvitanovic\***

Research Scientist at the Commonwealth Scientific and Industrial  
Research Organisation (CSIRO), Australia

**Bente Maegaard\***

University of Copenhagen, Denmark

*Representative of ESA*

Institutional Strategies for Impact

Open Science

**Thomas König (Chair\*)**

Head of Strategy and Scientific Services at the Institute for Advanced  
Studies (IHS), Austria

**Representative Macerata**

**Aurelija Povilaike\***

National Contact Point at the Research Council of Lithuania

**Noël Klima**

Research Coordinator at Ghent University

**Johan Rooryck**

Leiden University Professor and Open Access Champion for  
cOAlition S, The Netherlands

**Hélène Dubois\***

Researcher at KIK-IRPA

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## Friday 15 October 2021 (continued)

Times in CEST (GMT +2)

13.30-14.15

BREAK

14.30-15.00

### RECOMMENDATIONS FOR THE SCIENCE SYSTEM OF BELGIUM AND BEYOND

#### 14.30 Ranking the Recommendations

After all the chairs of the parallel sessions have presented the main outcome of these sessions in the past few days, the audience is asked to vote for the most valuable recommendation for them. The winning session will be guaranteed to be included in next year's programme.

15.00-16.00

### CLOSING PANEL FOLLOWING THE RECOMMENDATIONS

#### Chair:

**Koenraad Debackere** Executive Director of KU Leuven Research and Development & Chair of the AESIS Advisory Board

#### Panelists:

**Hans Willems** Secretary General of the Research Foundation of Flanders, Belgium

**Véronique Halloin\*** Secretary-General of the Fund for Scientific Research-FNRS, Belgium

**Representative Belpo**

15.45

Closing remarks by **Koenraad Debackere**

16.00

### CLOSING RECEPTION



\* to be confirmed